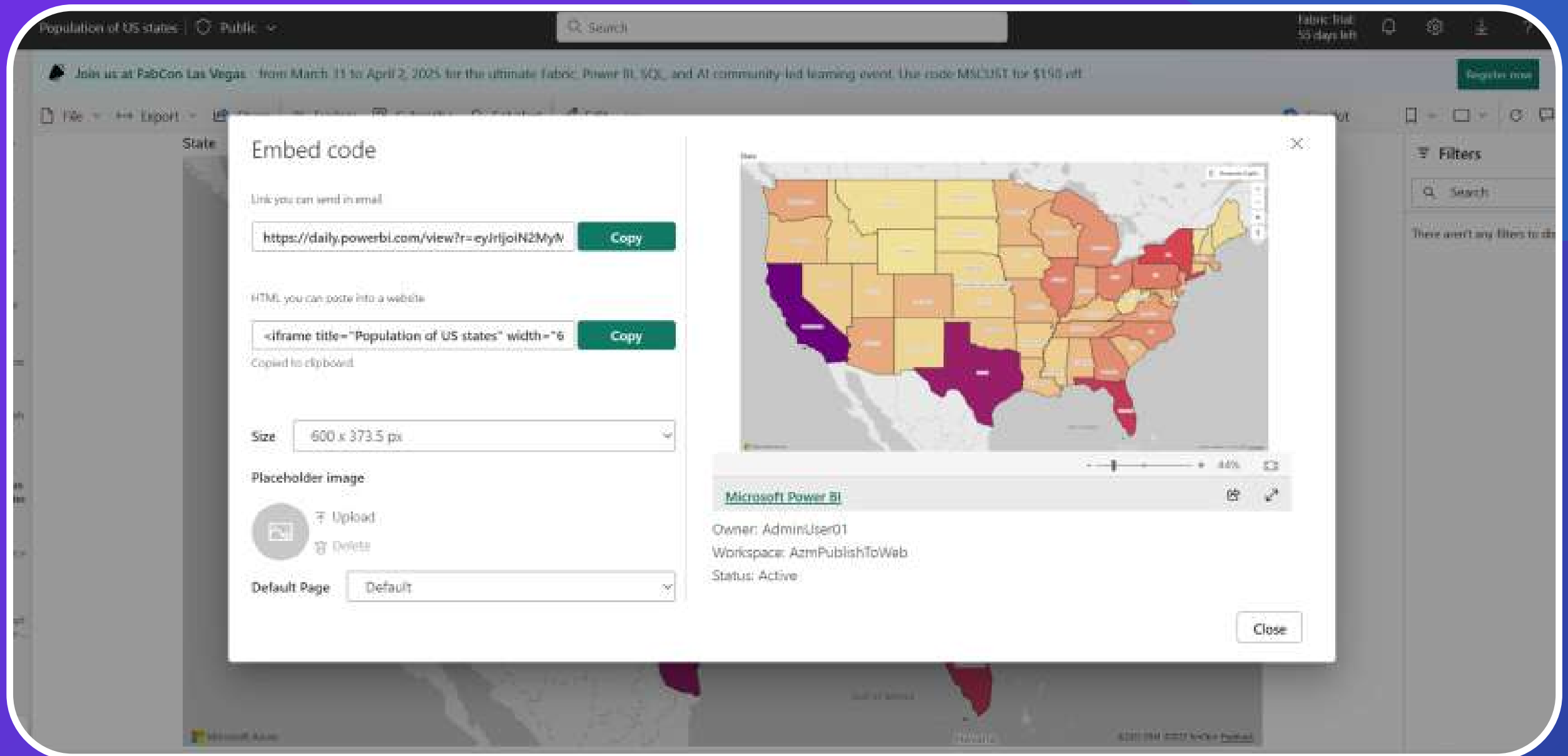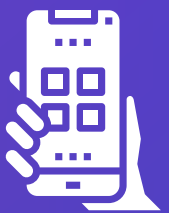# New Mapping & Location Analytics in Power BI

✦ ✦ ✦

Microsoft has leveled up the Azure Maps visual in Power BI with **three powerful features** to help users unlock deeper geospatial insights.

From sharing maps publicly to analyzing logistics and layering dynamic reference data—here's what's new and what's coming!

→

Share Your Custom Maps with Publish to Web

Seamlessly embed Azure Maps visuals into websites and portals

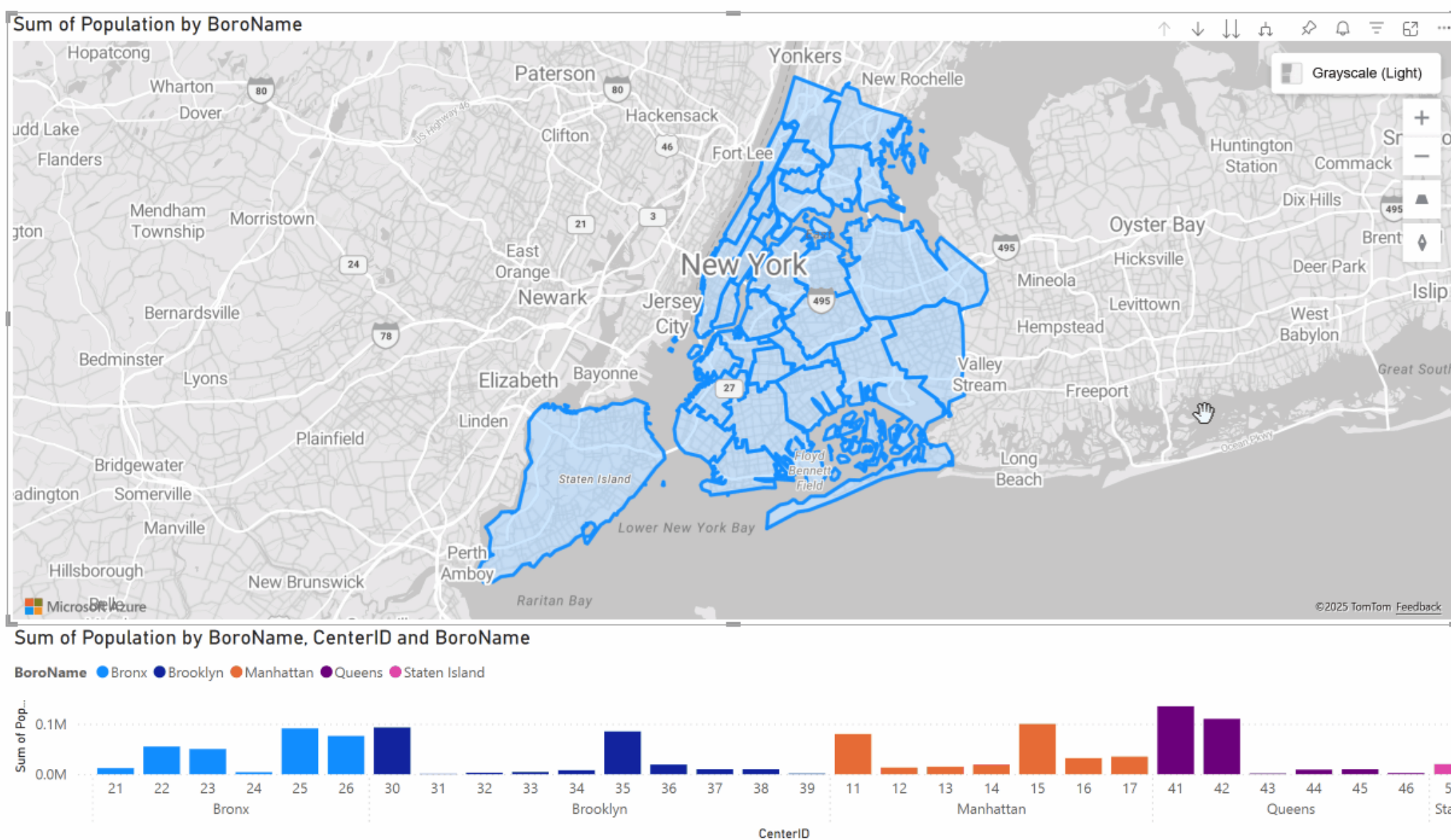No login required—perfect for public dashboards

Ideal for government dashboards, real estate sites, and transportation data

Interactive and intuitive viewing experience for broader audiences

Sum of Population by BoroName

Sum of Population by BoroName, CenterID and BoroName

BoroName ● Bronx ● Brooklyn ● Manhattan ● Queens ● Staten Island

Create Interactive Maps with Data-bound Reference Layers

Link business data with reference layers like roads or districts

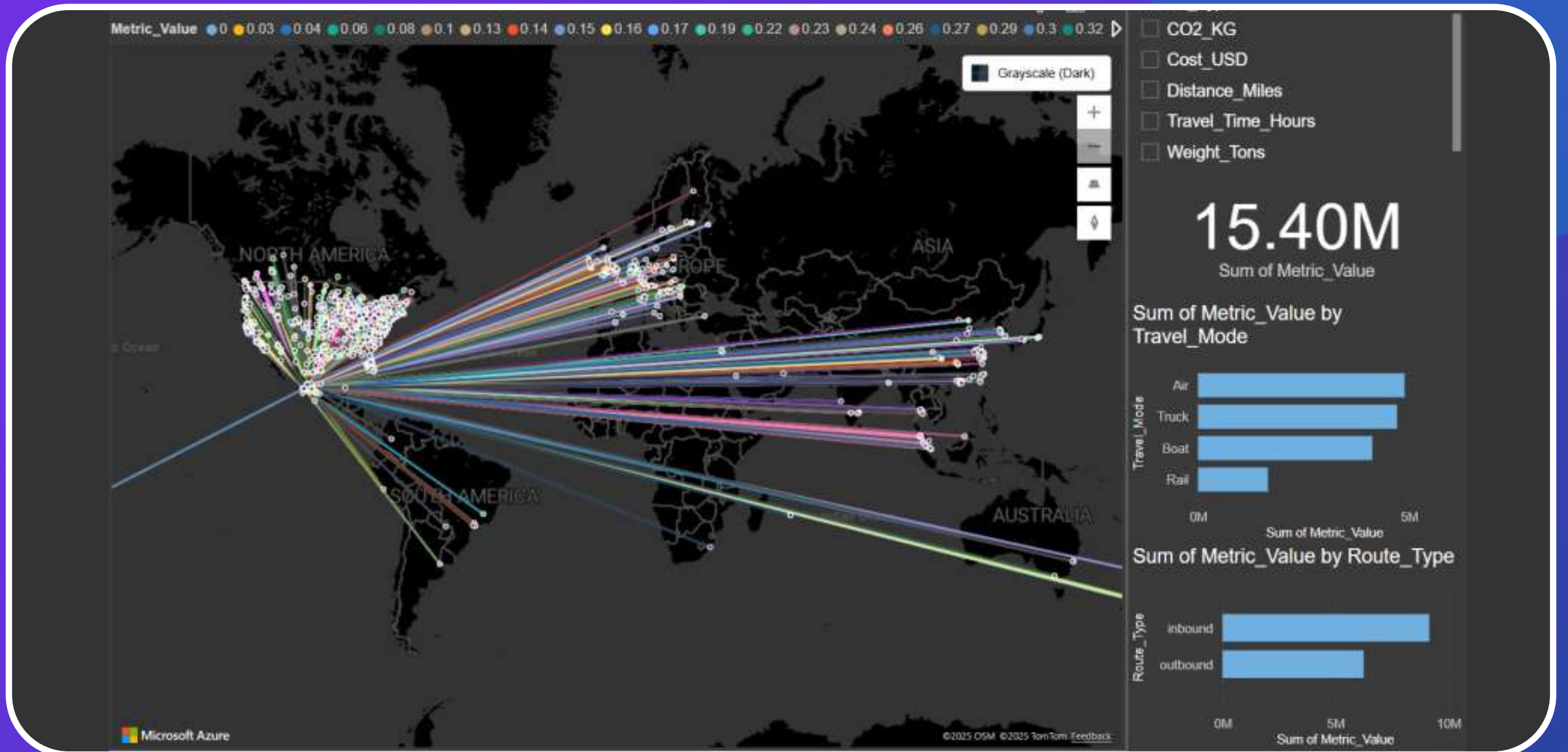Make maps dynamic with real-time data updates

Apply conditional formatting to highlight trends and thresholds

Great for location analysis like retail expansion, real estate, or zoning decisions

Visualize Routes & Flows with the Path Layer

Display connected routes like supply chains, deliveries, and flights

Color-coded paths based on metrics (cost, emissions, etc.)

Supports deeper analysis of movement patterns and logistics flows

Optimizes decision-making with clear spatial relationships

What's Coming to Azure Maps Visual?

Customizable base map layers: Control visibility of roads, borders & buildings

Auto-zoom for reference layers: Faster navigation to key data zones

Wider support across Power BI services: share Azure Maps visuals across all platforms

→   →

Want to explore what
Power BI + Azure Maps
can do for your business?

✦ ✦ ✦

Let DynaTech Systems help you unlock the power of location intelligence in your reports.

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